

Overview of Strategic Plan 2012-2017

Through clinical excellence and a continuum of mental health services, our mission is to reduce suffering, provide hope and enhance the quality of life of children, youth and families.

<p style="text-align: center;">PRIORITY 1 CONTINUUM OF SERVICE</p> <p style="text-align: center;">Enrich our continuum of services to better meet the needs of children and families</p> <hr style="width: 20%; margin: auto;"/> <p style="text-align: center;"><i>Measures of Success</i></p> <ul style="list-style-type: none"> ❖ <i>We offer a broad range of services that are responsive to evolving community need.</i> ❖ <i>Identified service goals are met.</i> ❖ <i>Increased service accessibility and presence in the community.</i> ❖ <i>Technology is used to engage and deliver services to youth and families.</i> ❖ <i>Our research activities advance our ability to deliver a continuum of quality services.</i> 	<p style="text-align: center;">PRIORITY 2 SPACE</p> <p style="text-align: center;">Secure a long-term location that supports the delivery of our services and enhances our sustainability</p> <hr style="width: 20%; margin: auto;"/> <p style="text-align: center;"><i>Measures of Success</i></p> <ul style="list-style-type: none"> ❖ <i>We are in a multi-service space.</i> ❖ <i>We own our building or have a long-term lease.</i>
<p style="text-align: center;">PRIORITY 3 PEOPLE</p> <p style="text-align: center;">Create conditions so that we can attract, retain and develop highly skilled and passionate staff and board members</p> <hr style="width: 20%; margin: auto;"/> <p style="text-align: center;"><i>Measures of Success</i></p> <ul style="list-style-type: none"> ❖ <i>We will continue to be seen as an employer of choice in the sector.</i> ❖ <i>We will continue to be able to attract quality people.</i> ❖ <i>We will be sought after as a teaching institution.</i> ❖ <i>We will continue to be at the forefront of clinical expertise in our field.</i> ❖ <i>All staff and board members understand what is happening and why during change/transition.</i> 	<p style="text-align: center;">PRIORITY 4 SUSTAINABILITY</p> <p style="text-align: center;">Diversify our funding sources to increase revenues and our ability to make independent decisions</p> <hr style="width: 20%; margin: auto;"/> <p style="text-align: center;"><i>Measures of Success</i></p> <ul style="list-style-type: none"> ❖ <i>We raised an additional \$300,000 over and above what we currently raise to sustain valued services that are not funded by the government.</i> ❖ <i>Our infrastructure supports active donor/corporate programs.</i> ❖ <i>We launched a revenue generating pilot project.</i> ❖ <i>We do not hold vacancies in order to balance our budget.</i>